



# Decoding the GenAI Revolution

Welcome to our exploration of how GenAI is transforming software development. We'll examine practical shifts and application impacts that directly affect our work as engineers.



**by Martin Rojas**

# The GenAI Tsunami



## Unprecedented Growth

75% enterprise adoption in 2024, with constant innovation from major players.



## Productivity Potential

20-50% speed increase cited in development workflows.

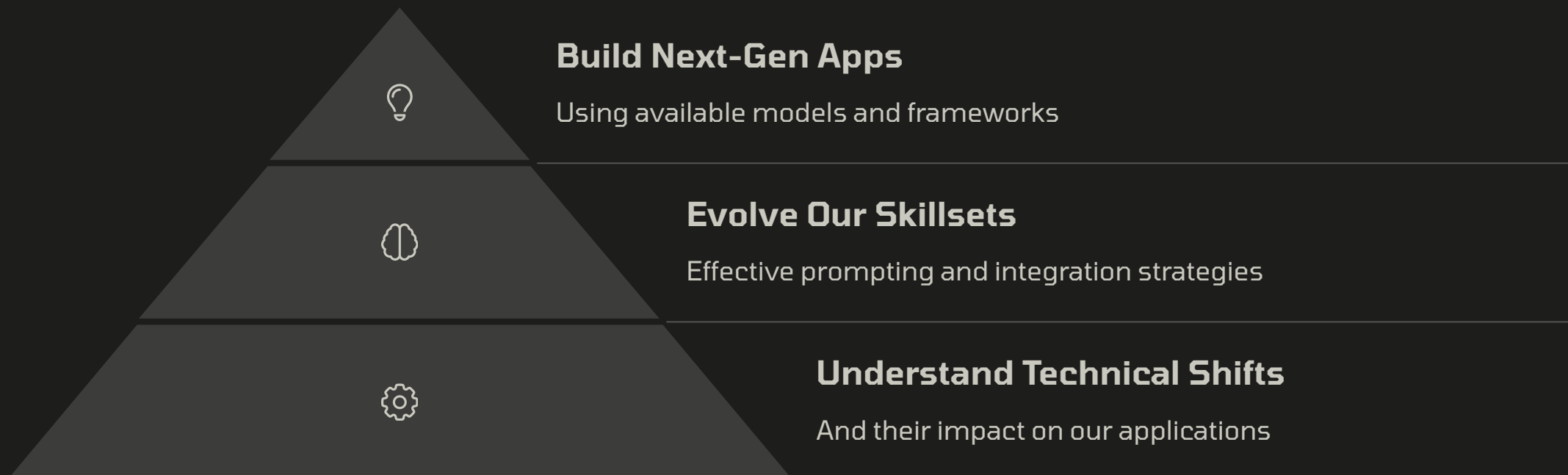


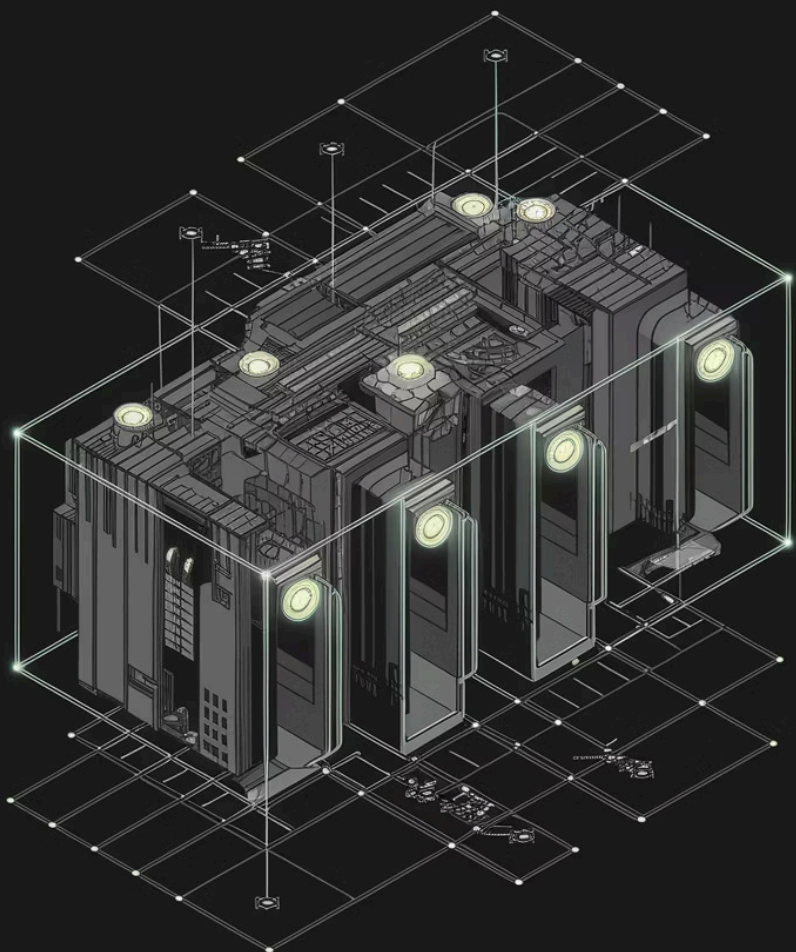
## Developer Impact

Shifting from experimentation to practical integration in our applications.



# The Opportunity & Challenge





# Architectural & Scaling Insights

## Transformer Basics

Multi-Head Attention allows models to grasp complex relationships in data.

## Sparse Attention

Enables longer context windows efficiently, making models like Claude 3.5 and Gemini 1.5 Pro feasible.

## Scaling Laws

Balance is key. A moderately sized model trained on more data can outperform larger models.

# Why Models Behave Differently



## Alignment (RLHF)

Makes models helpful and safe

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## Instruction Tuning

Enables following commands out-of-box

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## Fine-Tuning

Specializes for your domain knowledge

# Unlocking Reasoning Capabilities



## Challenge

Models struggle with multi-step logic



## Chain-of-Thought

Guide models to outline steps



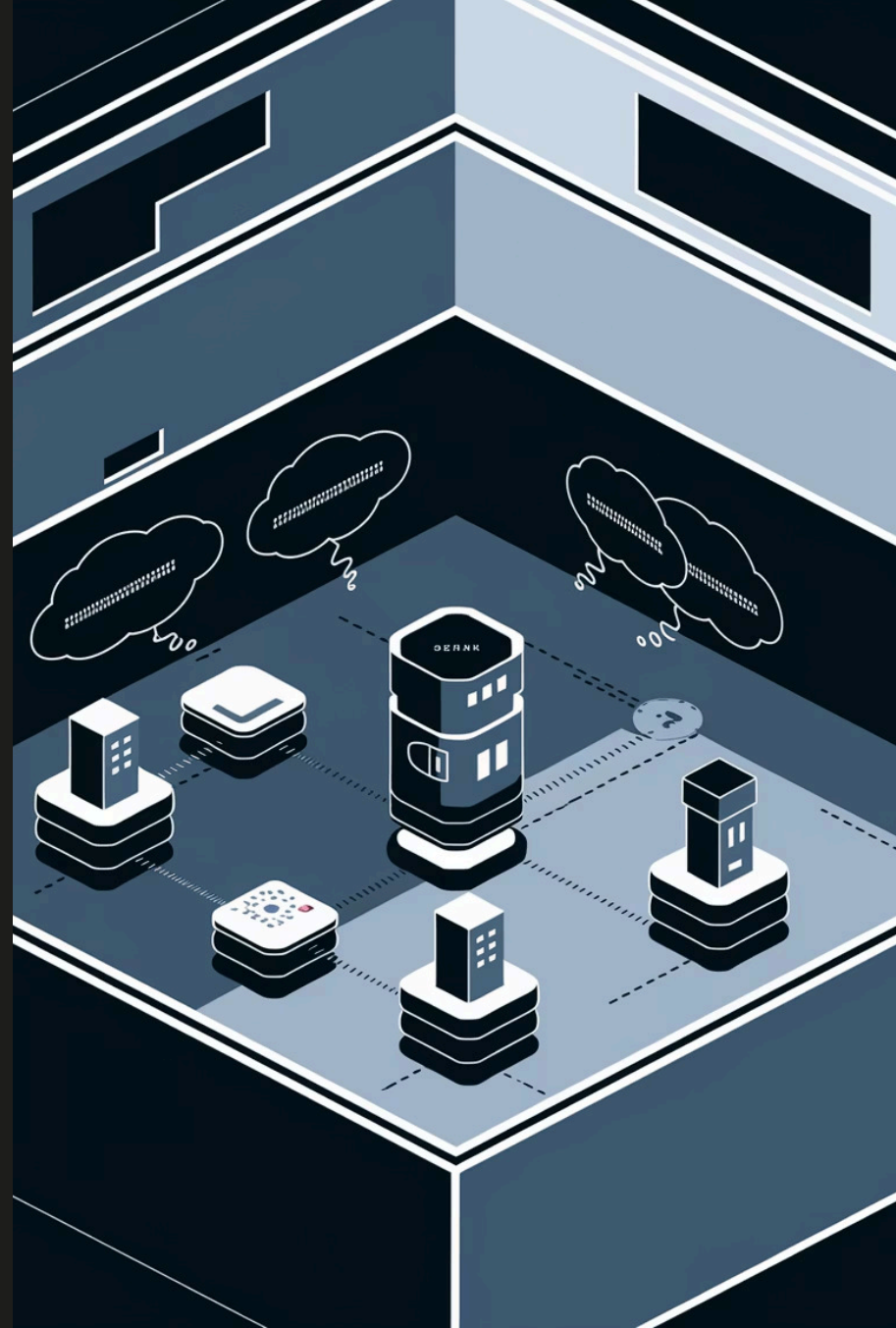
## Tool Use Frameworks

Allow models to call external tools



## Better Results

Improved accuracy on complex tasks



# Chain-of-Thought Deep Dive

## What is CoT?

A prompting strategy that makes LLMs show their work by outputting intermediate reasoning steps.

## Benefits

- Better accuracy on complex tasks
- More transparency in reasoning
- Handles multi-step problems

## How to Use CoT

- Zero-Shot: Add "Let's think step by step."
- Few-Shot: Provide examples of step-by-step format

## Limitations

- Higher cost and latency
- Hallucinations still possible
- Works best with capable models

# AI Agents & Workflow Automation





# Frameworks for Building Agents



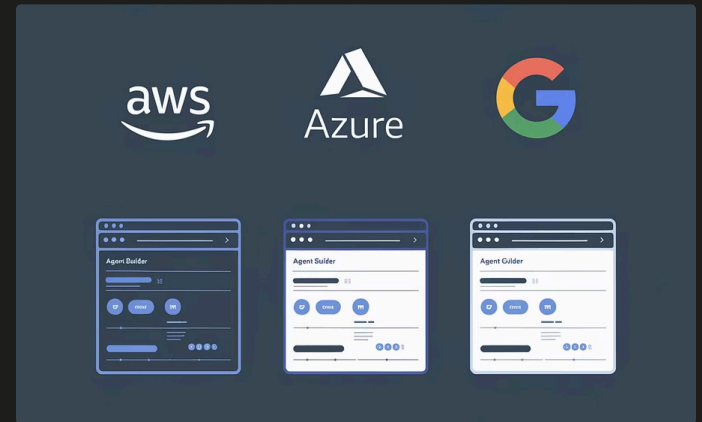
## LangChain

Popular, modular framework in Python/TS. Provides building blocks to connect LLMs, memory, and tools.



## Semantic Kernel

Microsoft's framework integrating LLMs with conventional code. Focuses on orchestrating plugins.



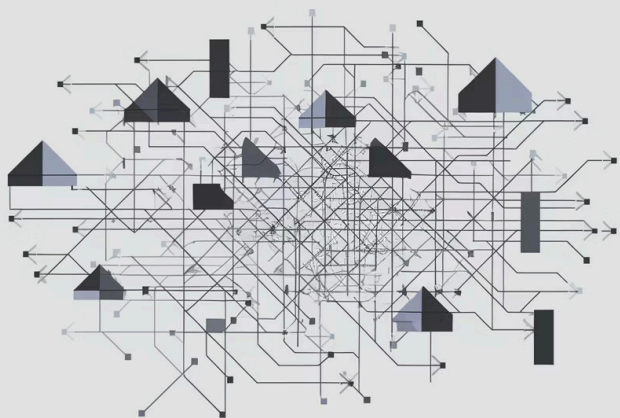
## Cloud Platforms

AWS Bedrock, Azure AI, and Google Vertex AI offer managed agent-building services.

# Open Standards: MCP & A2A

## The Problem

Connecting every AI model/agent to every tool/API leads to integration chaos (M×N problem).



## MCP (Model Context Protocol)

"USB-C for AI" - Standard way for applications to talk to any tool or data source.

## A2A (Agent-to-Agent Protocol)

Enables different AI agents to discover each other and collaborate on tasks.

# Extended Context Windows



## Massive Input Capacity

Models like Gemini 1.5 Pro and Claude 3.5 can process 1M+ tokens.



## Trade-offs

Higher cost, increased latency, and potential "lost in the middle" issues.

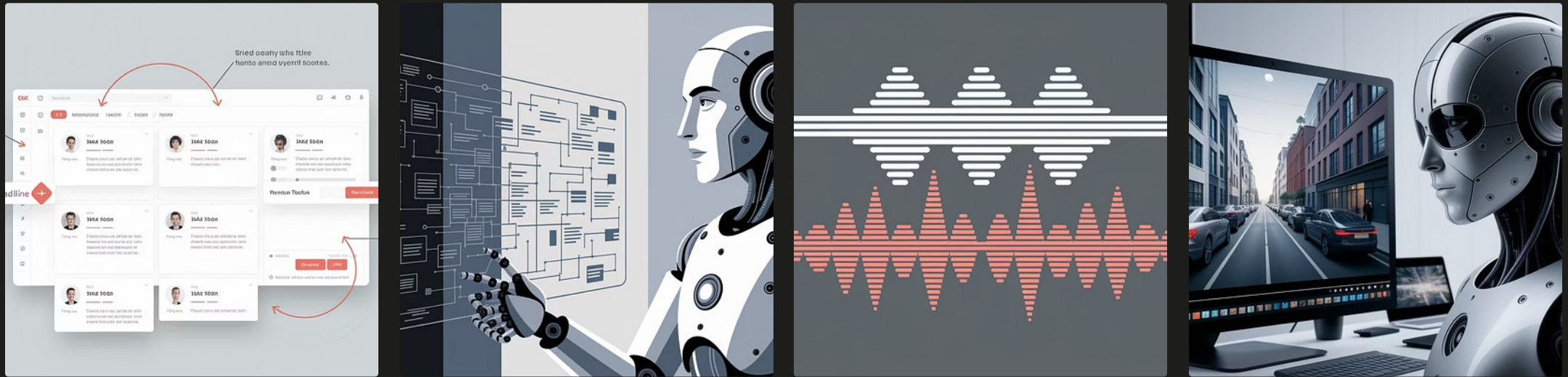


## Developer Use Cases

Analyze entire codebases, summarize long reports, maintain chat history.



# Multimodal Models



Models like GPT-4o, Claude 3.5, and Gemini can now understand images, audio, and sometimes video, enabling richer, more intuitive applications.

# Designing Explainable Agent UIs

## Show Reasoning

Display the agent's thought process and plan to build user trust.

## Indicate Tool Usage

Make it clear when external tools or APIs are being used.

## Provide Controls

Allow users to approve or reject actions before execution.

### Explaining its reasoning process.

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PREVIOUS

NEXT





# Managing AI Applications



## Performance

Implement model routing, response streaming, and caching to manage latency.



## Guardrails

Add input/output filtering, security checks, and rate limiting for safety.



## Testing

Develop evaluation suites with test prompts and validation logic.



## Monitoring

Track costs, quality metrics, and watch for bias or drift in production.



# Key Takeaways

## 1

### **GenAI as a Platform**

Build by composing available models, prompts, agents, and tools.

## 2

### **Responsible Integration**

Prioritize reliability, security, ethics, and user trust.

## 3

### **Experiment & Evaluate**

Test different models and techniques for your specific use case.

## 4

### **Leverage the Ecosystem**

Utilize frameworks, standards, and community knowledge.



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